



The Ugly Duckling

WhatNot Theatre
2024/5 Marketing pack
www.whatnottheatre.com

Contents

• Show information	 3
• Show Selling Points & Target Audience	 5
• Show Copy	 6
• Suggested press copy	 8
• Front of House and Technical Information	 9
• Who are WhatNot Theatre & Contact Information	 11



"COCKADOODLE HONK"

The Ugly Duckling



"My beautiful duckling!"

Once upon a time there was a little Duckling called Dotty.

Dotty didn't look like her brothers and sisters; her feet were too big and her feathers all scruffy and grey, and as much as she tried Dotty just couldn't 'Quack'...it always came out as a 'Honk'!

Mummy Duck promised to love her Duckling unconditionally, but Dotty just couldn't shake the feeling she was different and that somehow she didn't fit in with her family.



"Who's this is in my Hen house?"

One day, Dotty waddles off far from her nest on the pond and arrives at Farmer Mary's Farm. Meeting a whole host of feathered friends, follow Dotty as she clucks with Henny the Hen, crows with Reginald Rooster and gobbles with Tommy the Turkey.

A heart-warming re-working of the classic fairy tale by Hans Christian Anderson.

Join WhatNot for this uplifting, gentle interactive performance, and share in Dotty's escapades as she discovers the true meaning of family.

The Ugly Duckling is a relaxed, accessible, interactive story telling aimed at younger years suitable for all the family.



"Can you hear that?"

"The Ugly Duckling
glows like Christmas
lights or a fire in a
storm"



Show Selling Points & Target Audience



"I'm Tommy, Tommy the turkey"

Target audiences.

- 2-5 years old, suitable for all though.
- Families.
- Story lovers
- Environmentalists.
- Participation enthusiasts.
- Young families or toddler groups.
- Nursery groups.
- Those with additional needs.



"Ameila Swanheart at your service"

Key selling points.

Some suggestions for why people should come to a WhatNot show

- WhatNot is a silly and fun adventure – audiences love silly fun.
- Suitable for all ages – but aimed at younger children early years,
- Environmentally sustainable theatre.
- Accessible, relaxed and inclusive.
- Only two actors so lots of fun energy.
- Gentle participation for all levels of comfort.
- Educational in a non-invasive way.
- Our shows are held in
- beautiful venues like yours – so that opens up loads more selling points!
- Well known and loved story retold.

[Read our glowing 5 star review here](#)

Venue selling points.

- Environmentally sustainable.
- Educational.
- Inclusive and Accessible.
- Audience and crowd management.

Show Copy



Dotty the duckling

Please find some draft copy for use in brochures, websites and online. If you would like to amend anything please do [email whatnot.theatre@gmail.com](mailto:whatnot.theatre@gmail.com)

[Here is a link to our show trailer](#)



"Someone is after my grain"

100 Words

Once upon a time there was a little Duckling called Dotty.

Dotty didn't look like her brothers and sisters; and as much as she tried Dotty just couldn't 'Quack'...it always came out as a 'Honk'!
One day, Dotty waddles off far from her nest on the pond and arrives at Farmer Mary's Farm .Follow Dotty as she clucks with Henny the Hen, crows with Reginald Rooster and gobbles with Tommy the Turkey.

A heart-warming re-working of the classic fairy tale by Hans Christian Anderson.

Join WhatNot for this uplifting, gentle interactive performance, and share in Dotty's escapades as she discovers the true meaning of family.

Check out www.whatnottheatre.com to find out more!

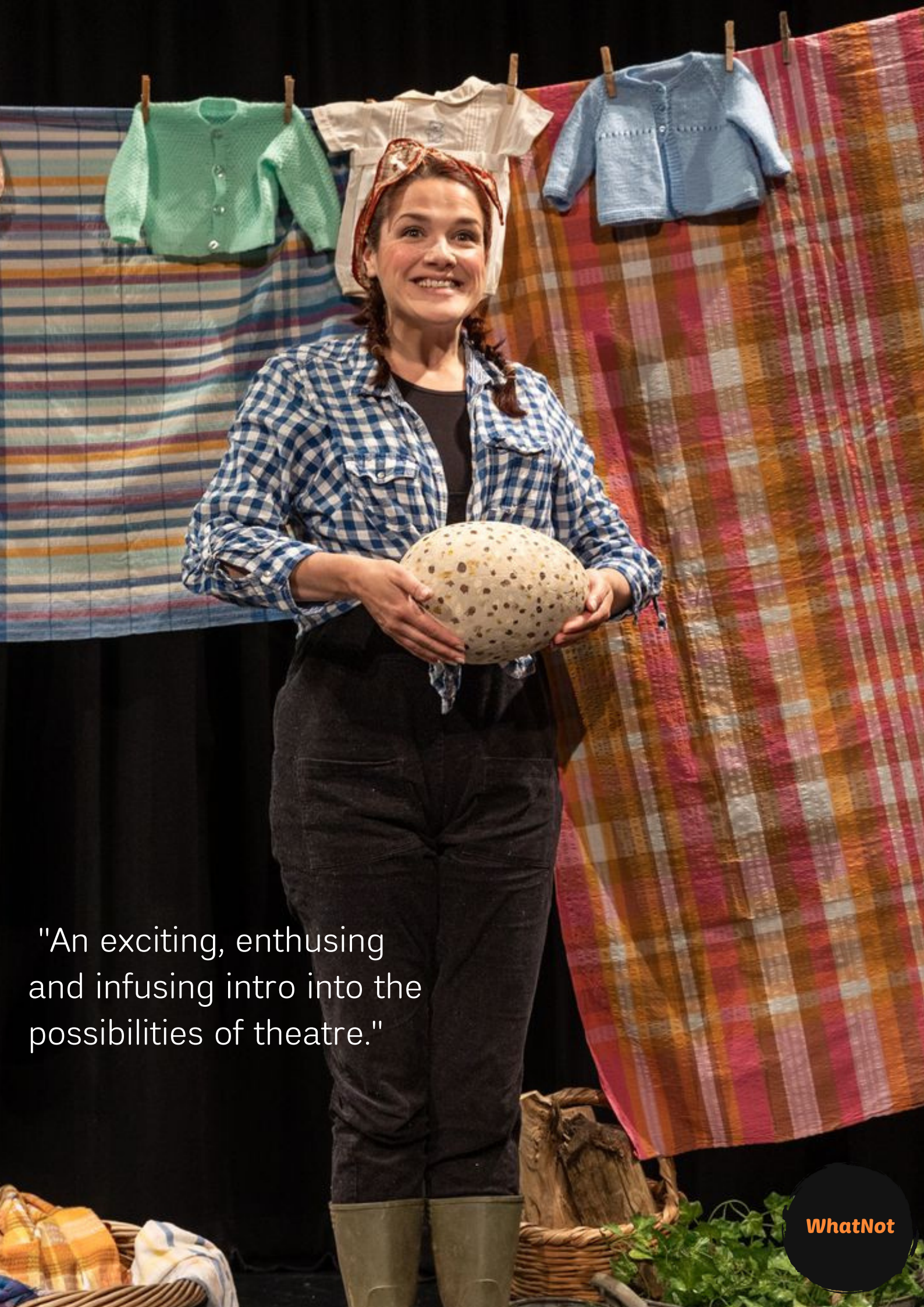
75 Words

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Follow Dotty on her feathered adventure and share in her escapades as she discovers the true meaning of family.

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"An exciting, enthusing
and infusing intro into the
possibilities of theatre."

Suggested Press Release Copy



"Can you scratch the floor like this?"

A HEART WARMING CLASSIC TALE OF A BELOVED DUCKLING 'THE UGLY DUCKLING' PRESENTED BY OXFORD BASED, ALL-FEMALE THEATRE COMPANY – WHATNOT THEATRE.

This season, WhatNot Theatre invite audiences young and old to join them on their daring adventure with Dotty the Duckling at **(INSERT VENUE DATE AND TIME)**

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Follow Dotty on her feathered adventure and share in her escapades as she discovers the true meaning of family.

A heart-warming re-working of the classic fairy tale by Hans Christian Anderson. Join WhatNot for this uplifting, gentle interactive performance.

WhatNot is an Oxford based, all female theatre company founded in 2018. They create unique, educational and playful theatre, to inspire children, young people and families to connect. Encouraging creativity and new theatre goers is at the heart of what they do, blending gentle participation, storytelling and the odd bit of chaos.

Co- Artistic director Lucy Hoult explains "WhatNot's aim is to spark the creative minds of little ones. We love our audiences participating and they never fail to impress us with their level of enthusiasm and getting stuck in. Our audiences are what makes The Ugly Duckling, and all of of WhatNot's performances, such an adventure"

Calendar listing:

Theatre | performance | Family

Age Suitability:

2+ and families.

Who:

WhatNot Theatre

What:

The Ugly Duckling

When:

VENUE TIME AND DATE.

Find out more at

www.whatnottheatre.com

Front of House & Technical Information



"My Beautiful Duckling"



"Now we wait – to lay an egg of course "



Please Farmer Mary?

Here is some useful information for answering most questions that potential audience members or venues ask before booking.

Show Length

Approximately 45 minutes to 1 hour .

Age Suitability

Suitable for all ages ideal 2-5 years

Cast Size

Two female performers.

Show warnings

Gentle audience participation.

Accessibility

All of WhatNot's shows are fully accessible and relaxed in style. Performers will accommodate any access needs within the participation.

Technical requirements.

1 technician needed, 32 amp single phase, 1-3 hour get in (dependant on rigging bars), minimum stage 10m x 5m. Loading bay preferable, flying bars preferred not necessary. Warm general wash, cold special, open white spots, speakers for house music and sound effects on QLab file, possibility to rig snow machine.

Company Contact details

For all enquiries please email whatnot.theatre@gmail.com or phone Lucy on 07801820340 or Emma on 07940984386



"It blows the little ones away, but enthrals even adults and teenagers."

Who are WhatNot Theatre & Contact Information



WhatNot is a female-run physical duo of two performers who create highly visual, playful participation theatre from scratch for families and young people.

Founded in Oxford in 2018 by Emma Claire Blythe and Lucy Hoult, WhatNot share a passion for creating original stories, accessible for all. Using a mix of participation, physical storytelling and puppetry to engage and excite our audiences. We aim to inspire the creativity in everyone.

WhatNot's work is highly versatile, creating performances for indoor and outdoor spaces in the most unusual places.

WhatNot are proud associate and SPARK artists of Pegasus Theatre Oxford as well as associate artists of Old Fire Station Oxford. We have also created work with support from The Oxford Playhouse and Oxford University's TORCH

Other work includes Oxford Botanic Garden and Arboretum, Didcot Cornerstone Arts Centre, Oxford University, Blenheim palace, Oxford City and Stratford Upon-Avon Councils, plus many more.

Contact Information

Marketing and Finance :
Emma Blythe: 07940984386

Bookings :
Lucy Hoult : 07801820340

Company email:
whatnot.theatre@gmail.com

For all other enquiries please email
the above email.

Website: www.whatnottheatre.com



"We are the plastic pirates, legends of the sea"

